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Commissioner of Patents
United States Patent and Trademark Office
PO Box 1450
Alexandria VA 22313-1450
United States of America

By EFS - Confirmation Copy By Fedex

In Re Application of: Keith James Hensel

US Application Number: 10/562,025

Filing Date: 22 December 2005

Title: Juicer

Group Art Unit: 3742

Examiner: Paik, Sang Yeop

Attorney Docket No: BRE0308U

31 January 2011

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sirs,

The Applicant is in receipt of an Office Action dated 4 August 2010 issued on the above referenced application.

In response to the Office Action, the Applicant is forwarding an Affidavit of Richard Hoare (the Affidavit) under separate cover, with an electronic scanned copy attached herewith. This Affidavit presents objective evidence for establishing non-obviousness of the presently claimed invention, and specifically deals with:

- necessary design and development associated providing made by the Applicant a product in accordance with the teachings of the invention;
- the commercial success of, and log felt for, the product made by the Applicant in accordance with the teachings of the invention;
- evidence of commercial copying and acquiescence